



1 September 2019

### **Silver Generation Office instrumental in engaging and supporting our seniors**

Prime Minister (PM) Lee Hsien Loong paid tribute to the Silver Generation Office's (SGO) and the Silver Generation (SG) Ambassadors' important role in supporting seniors to live and age well at SGO's fifth anniversary lunch today.

2. With its merger under the Agency for Integrated Care (AIC) in 2018, SGO has also connected seniors more seamlessly to programmes and services through the Community Networks for Seniors programme. SGO has successfully encouraged over 55,000 seniors to attend functional screening and linked over 1,100 seniors to befriending, care and support services.

3. SGO's engagements are conducted by about 3,000 Silver Generation (SG) Ambassadors, who help seniors understand the government schemes and support available for them. These volunteers also assist seniors in getting the assistance or care required. One of the key highlights at the appreciation lunch was AIC's launch of the inaugural SG Ambassador Awards to recognise their contributions and dedication in serving seniors.

4. Over 1,000 SG Ambassadors were recognised in the two award categories. The SG Ambassador Service Award recognised dedicated active volunteers. The Exemplary SG Ambassador Award recognised outstanding individuals who went the extra mile in supporting seniors.

5. "SG Ambassadors are a critical part of our efforts to build a vibrant care community enabling people to live well and age gracefully. It is important that we honour our volunteers who spend many hours, nights and weekends knocking on doors through the SG Ambassadors Awards. With an ageing population, we will need

more individuals to step forward to volunteer with seniors. I hope that the award recipients will serve as a source of inspiration to others and attract more volunteers to help us with this meaningful work,” said Mr Tan Kwang Cheak, AIC’s Chief Executive Officer.

6. Mdm Lee Hooi Lun, Joanne was one of the winners of the Exemplary SG Ambassador Award. At 72 years old, Mdm Lee still volunteers and serves the community. She has been an SG Ambassador since 2015 and besides formal engagements, she would gather friends to visit some of the seniors on her own accord. She once organised a lantern-making session for an elderly couple before Chinese New Year. Through it, she managed to build a relationship with the couple, and they started to exercise more regularly under her encouragement.

7. SGO’s fifth anniversary event was held at the Singapore Expo. There were about 2,800 attendees comprising SG Ambassadors, community partners as well as grassroots advisors and leaders.

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**About the Agency for Integrated Care**

The Agency for Integrated Care (AIC) aims to create a vibrant care community for people to live well and age gracefully. AIC coordinates and supports efforts in integrating care to achieve the best care outcomes for our clients. We reach out to caregivers and seniors with information on staying active and ageing well, and connect people to services they need. We support stakeholders in their efforts to raise the quality of care, and also work with health and social care partners to provide more services for the ageing population. Our work in the community brings care services and information closer to those in need. For more about us, please visit [www.aic.sg](http://www.aic.sg).