

Deutsche Bank

Deutsche Bank AG





DB Volunteers interacting with dementia patients.

Deutsche Bank's corporate social responsibility strategy is to help enable economies and communities to prosper. We maintain steadfast partnerships with our non-profit partners to provide life-changing support to those who need it the most, aiming to create a positive impact for people and society at large. We do this together with the deep commitment of our employees through our volunteering and giving initiatives.

Melanie De-Cruz, Head of Brand Communications and CSR, Asia Pacific

Deutsche Bank (DBAG) is the leading bank in Germany with strong European roots and a global network. Since 2014, DBAG has been supporting HCA Hospice (HCA), bringing joy and respite for palliative care patients.

Over the past 3 years, DBAG has contributed \$400,000 in cash and in-kind donations, and 375 volunteering hours to HCA. Some contributions include:

- Sponsored a festive Lunar New Year feast in 2020 and invited seniors to attend a lunchtime concert co-hosted with the Singapore Chinese Orchestra
- In 2021 and 2022, staff volunteers prepared and delivered goodie bags to seniors, bringing them festive cheer
- Donated N95 masks during the height of the pandemic
- Organised an outing to the S.E.A. Aquarium for Day Hospice patients
- Through the "A Good Day" project, staff volunteered as photographers to capture moments of patients having a good day



Appreciation for hospice staff during International Nurses Day.

In addition, DBAG's flagship employee payroll giving initiative, "Donate One Day" offers employees the opportunity to do good by voluntarily donating one working day or more of their salary. Employees can nominate their preferred charities to champion and senior management also serve as judges in the selection process. Since its launch in 2010, more than \$7.4 million has been raised for various charities, including HCA, Assisi Hospice, Dover Park Hospice and Yong-en Care Centre. The donations helped fund day care services, art and occupational therapy, specialised transportation, and other crucial operational expenses. DBAG staff voluntarily take up the role of "Charity Champion" and help to rally donations based on their understanding of the partner's needs and volunteers to meet those needs.

In 2022, DBAG volunteers rallied together to produce hand-made cards for hospice staff in Assisi Hospice, Dover Park Hospice and HCA Hospice for International Nurses Day. The cards were delivered to the nurses together with small gifts of appreciation for their hard work. Staff also volunteer with Yong-En Care Centre, offering that personal connection to dementia patients.

