

# **MEDIA RELEASE**

#### 24 SEPTEMBER 2025 - FOR IMMEDIATE RELEASE

# AIC presents inaugural Platinum Leadership Award to recognise sectoral leaders' transformative impact on eldercare services

The Agency for Integrated Care (AIC) presented the inaugural Platinum Leadership Award at the Community Care Manpower Development and Excellence Awards Ceremony held today. More than 390 outstanding individuals and teams were also given various awards during the ceremony.

- 2. The Platinum Leadership Award recognises leaders who have made significant contributions in driving excellence and innovation to advance the Community Care sector so that Singaporeans are able to live well and age gracefully in the community.
- 3. Mdm Rahayu Mahzam, Minister of State for the Ministry of Digital Development and Information and Ministry of Health, was the guest-of-honour for the event and presented the awards.

### **Community Care Manpower Development Awards (CCMDA)**

- 4. The CCMDA supports Community Care staff in growing their careers and competencies through training and upskilling. Recipients receive funding support for their course fees to encourage both current staff and those looking to join the sector to pursue development opportunities.
- 5. Since the launch of CCMDA in 2017, more than 1,100 awards have been conferred, including more than 160 recipients this year. Among this year's recipients are mental health professionals pursuing further studies to deepen their therapeutic practices and clinical skills.

6. One of them is Ms Lee Yu Jun, a social worker from Montfort Care's Community Intervention Team (COMIT). To better support clients in the community facing complex emotional and psychological challenges, she is pursuing a Master's in Clinical Mental Health and Psychotherapy.

# **Community Care Excellence Awards (CCEA)**

- 7. The CCEA recognises individuals and teams in the Community Care sector for their exemplary service and dedication to provide quality care to their clients and seniors. Since its launch in 2014, AIC has given out more than 2,500 awards, including 230 this year.
- 8. The inaugural Platinum Leadership Award is presented to Adjunct Associate Professor Dr Kenny Tan, Chief Executive Officer from St Luke's ElderCare. Dr Tan has pioneered innovative technologies, such as Al-powered or virtual reality therapy initiatives, to transform care delivery for seniors. Under his leadership, St Luke's ElderCare has also expanded into a holistic care ecosystem, providing a full continuum of care for seniors across centre-based, community, home, and residential settings.



Mdm Rahayu Mahzam, Minister of State for the Ministry of Digital Development and Information and Ministry of Health, presented the inaugural Platinum Leadership Award to Dr Kenny Tan, Chief Executive Officer at St Luke's ElderCare at the Community Care Manpower Development and Excellence Awards Ceremony on 24 September 2025

9. One of this year's Individual Gold Awards recipients is Ms Lim Tin Tin, Acting Assistant Director of Nursing from NTUC Health. She led the standardisation of care documentation practices across all six nursing homes under NTUC Health, streamlining how resident care is documented under a single, consistent format. This reduced duplicated work, improving clarity and ease of use for staff. Her efforts delivered significant impact, including annual savings of \$265,000 and more than 1,000 staff hours, giving nurses and care staff more time to focus on residents.

10. Among this year's Team Gold Awards recipients is St Andrew's Nursing Home (Buangkok). Their "Restoring Hearts, Renewing Hope" programme aims to restore family connections between residents and their loved ones. Through personalised outreach and Family Day initiatives, the team successfully increased the frequency of visits and engagement for many residents and their next-of-kin. Other than restoring contact, this initiative also renewed a sense of belonging and brought emotional healing for the residents.

# **Community Care Nursing Leadership Programme (CCNLP)**

- 11. The CCNLP equips nurses with skills and capabilities to advance into leadership positions within the Community Care sector. There are three CCNLP graduates this year, bringing the total to 33 nursing leaders under the programme since 2021.
- 12. "I am encouraged by the dedication shown by our Community Care staff as they continuously upskill to tackle complex challenges and pioneer innovative approaches to deliver better care to seniors. Our leaders spearheading transformation in their organisation have also demonstrated steadfast commitment that uplifts the sector. I look forward to seeing our awardees raise the bar and inspire more passionate individuals to further advance our sector," said Mr Tan Chee Wee, AIC's Chief Executive Officer.

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#### **About the Agency for Integrated Care**

The Agency for Integrated Care (AIC) aims to create a vibrant care community for people to live well and age gracefully. AIC coordinates and supports efforts in integrating care to achieve the best care outcomes for our clients. We reach out to caregivers and seniors with information on staying active and ageing well, and connect people to services they need. We support stakeholders in their efforts to raise the quality of care, and also work with health and social care partners to provide services for the ageing population. Our work in the community brings care services and information closer to those in need. For more about us, please visit <a href="https://www.aic.sg">https://www.aic.sg</a>.